

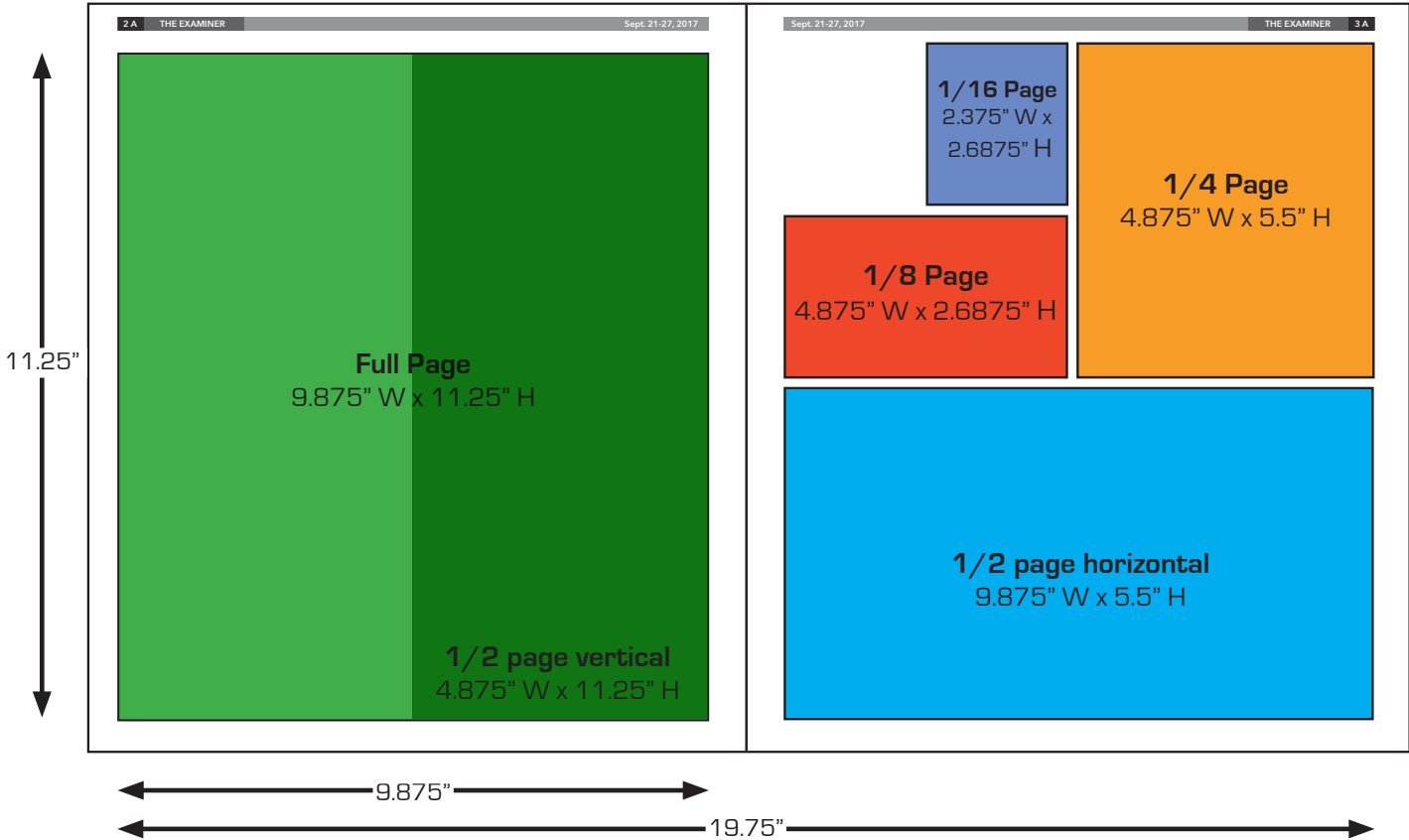


THE EXAMINER

ADVERTISING SPACE & RATES

2020

THE INDEPENDENT VOICE OF SOUTHEAST TEXAS



Rates are priced per weekly ad. Column inch space & rates available upon request.

| | 1/16 | 1/8 | 1/4 | 1/2 Vertical | 1/2 Horizontal | Full Page |
|----------------------|-----------|-----------|-----------|--------------|----------------|------------|
| MAIN | | | | | | |
| National | \$ 100.00 | \$ 200.00 | \$ 415.00 | \$ 660.00 | \$ 650.00 | \$1,180.00 |
| Open | \$ 80.00 | \$ 160.00 | \$ 330.00 | \$ 550.00 | \$ 540.00 | \$ 990.00 |
| 13 weeks | \$ 75.00 | \$ 150.00 | \$ 300.00 | \$ 490.00 | \$ 480.00 | \$ 875.00 |
| 26 weeks | \$ 65.00 | \$ 135.00 | \$ 275.00 | \$ 450.00 | \$ 440.00 | \$ 785.00 |
| 52 weeks | \$ 60.00 | \$ 115.00 | \$ 240.00 | \$ 400.00 | \$ 400.00 | \$ 700.00 |
| ENTERTAINMENT | | | | | | |
| National | \$ 110.00 | \$ 220.00 | \$ 450.00 | \$ 750.00 | \$ 740.00 | \$1,350.00 |
| Open | \$ 90.00 | \$ 180.00 | \$ 365.00 | \$ 620.00 | \$ 605.00 | \$1,125.00 |
| 13 weeks | \$ 80.00 | \$ 165.00 | \$ 340.00 | \$ 560.00 | \$ 550.00 | \$1,015.00 |
| 26 weeks | \$ 75.00 | \$ 150.00 | \$ 315.00 | \$ 520.00 | \$ 510.00 | \$ 925.00 |
| 52 weeks | \$ 65.00 | \$ 135.00 | \$ 275.00 | \$ 475.00 | \$ 465.00 | \$ 840.00 |

ENTERTAINMENT COVER

Dimensions for artwork: 9.875"W x 9.5"H

LIVING COVER

Dimensions for artwork: 9.875"W x 8"H

ELECTRONIC MEDIA

PDF and jpeg files in CMYK color mode are preferred. All files should be 300 dpi.

Web advertising should be in jpeg format at 72 dpi, in RGB color mode and sized to 728 pixels x 90 pixels(Banner) OR 300px x 250px(Side Bar).

DEADLINES

LIVING

3 pm Monday prior to publication

ENTERTAINMENT

3 pm Tuesday prior to publication

MAIN NEWS

3 pm Wednesday prior to publication

CONTACT YOUR SALES REPRESENTATIVE AT THE EXAMINER : 795 WILLOW • BEAUMONT, TX

www.theexaminer.com • (409) 832-1400