



Rates are priced per weekly ad. Column inch space & rates available upon request.

	Full Page	1/2 Horiz	1/2 Vert	1/4	1/8	1/16	Banner
<b>52 Weeks</b>	\$ 770.00	\$ 440.00	\$ 450.00	\$ 265.00	\$ 125.00	\$ 66.00	\$ 265.00
<b>26 Weeks</b>	\$ 860.00	\$ 485.00	\$ 495.00	\$ 300.00	\$ 145.00	\$ 71.00	\$ 300.00
<b>13 Weeks</b>	\$ 960.00	\$ 525.00	\$ 535.00	\$ 330.00	\$ 165.00	\$ 80.00	\$ 330.00
<b>Open</b>	\$ 1,090.00	\$ 590.00	\$ 600.00	\$ 360.00	\$ 175.00	\$ 88.00	\$ 360.00

	Full Page	1/2 Horiz	1/2 Vert	1/4	1/8	1/16	Banner
<b>52 Weeks</b>	\$ 925.00	\$ 510.00	\$ 525.00	\$ 300.00	\$ 145.00	\$ 70.00	\$ 300.00
<b>26 Weeks</b>	\$ 1,015.00	\$ 560.00	\$ 575.00	\$ 345.00	\$ 165.00	\$ 80.00	\$ 345.00
<b>13 Weeks</b>	\$ 1,120.00	\$ 605.00	\$ 615.00	\$ 375.00	\$ 180.00	\$ 90.00	\$ 375.00
<b>Open</b>	\$ 1,235.00	\$ 665.00	\$ 680.00	\$ 400.00	\$ 200.00	\$ 100.00	\$ 400.00

**DEADLINES:**

**ENTERTAINMENT**  
4:30pm Monday prior to publication

**MAIN NEWS**  
4:30pm Tuesday prior to publication

**ENTERTAINMENT COVER**

Dimensions for artwork:  
10.25"W x 8.54"H

**Entertainment Cover Banner**

52 Weeks	\$ 510.00
26 Weeks	\$ 600.00
13 Weeks	\$ 605.00
Open	\$ 665.00

Dimensions for EG Banner:  
10.25"W x 1.5"H

**FRONT COVER TOP CORNER**

\$475  
Availability per request and upon approval

**DIMENSIONS**  
2.6"w x 3.5"h

**COMMISSION AND TERMS OF PAYMENT**

Advertising rates are commissionable at 15% to recognized advertising agencies providing camera-ready art submitted by published deadline and paid within terms agreed.

**PRE-PRINTED INSERT RATES**

Full Distribution	\$43.00/m
Select Zip	\$46.00/m
Multi-Page	Add \$6.00/m

Ship pre-prints to:  
Baton Rouge Press  
2621 E Perdue Ave.  
Baton Rouge, LA 70814

**ELECTRONIC MEDIA**

PDF and jpeg files in CMYK color mode are preferred. All files should be 300 dpi.

Web advertising should be in jpeg format at 72 dpi, in RGB color mode and sized to 728 pixels x 90 pixels(Banner) OR 300px x 250px(Side Bar).

**ALL RATES ARE NET**

**CONTACT YOUR SALES REPRESENTATIVE AT THE EXAMINER : 795 WILLOW • BEAUMONT, TX**

**www.theexaminer.com • (409) 832-1400**